

Minnesota Quality Conference 2021

Call for Speakers/Presenters

The 2021 Minnesota Quality Conference will be held on Tuesday and Wednesday, November 9th & 10th, 2021 at Earle Brown Heritage Center in Brooklyn Center. The conference is planned to be a hybrid (online & in-person) Symposium with 4 tracks (outlined below). The first day will be several 1-hour presentations and the second day will be full-day or half-day workshops. MNASQ is seeking proposals for speakers to fill the 16+ speaker slots.

The theme for the 2021 Minnesota Quality Conference is: **Quality Culture for Sustained Success, Achieving Your Best!** Quality culture is a set of practices that encapsulate the ideology of group, team, or the whole organization. It is the responsibility of each unit to ensure the quality of their own work. Company culture has a major influence on employee behavior and turnover, with potential effects on productivity, growth, and overall performance. Whether focused on establishing or sustaining Quality Culture, Continual Improvement, or the tools for Quality Culture, the goal of this conference, is to provide attendees the information on how to plan for effective Quality Culture with sustained success, and lead into the future of organizations and achieving you best!

The sessions will be led by professionals in the following tracks:

1. Establishing a Culture of Quality
2. Quality Culture Sustainability
3. Continual Improvement
4. Tools for Quality Culture

The conference for 2021 will have both in-person and virtual based presentations. Symposium presentation proposals should use the proposal format below and will be accepted through May 31, 2021. The presentation time slots are 60 minutes and include set-up, introductions, the presentation, Q&A (as applicable) and survey distribution. To appropriately fit, **presentations should be approximately 45 minutes in length.** The second day workshops are intended to be an expansion of the topics in the presentations and will consist of several half day (4 hour) and full day (7 hours) workshops that include set-up, introduction, presentation, and exercises/workshop activity. If your proposal is selected, additional details and guidance will be provided by the conference program committee.

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Presentation Proposal Guidelines

Symposium and Workshop Submission- Proposal Format:

1. Title:

A clear and concise title is needed to list and publicize your presentation within all the printed materials.

2. Description: (50 Words)

Please provide a short description of your session for the Final Program that will be posted on our website and distributed electronically to registrants. We suggest stating the intended audience (regulatory, design engineers, etc.) within your description.

3. Session Abstract(s): (250-300 Words)

Please provide a session abstract of 250-300 words for each session you are proposing. Your session abstract(s) will be included in the Summit proceedings (provided online for attendees). We reserve the right to combine abstracts for sessions with multiple presenters. ADD DETAILS ON CASE STUDIES / STORIES.

4. Biographical Sketch: (100-150 Words)

Please provide a biographical sketch for publishing in the conference proceedings. This document should be 100-150 words and composed using the third person. You may also include link to LinkedIn profile or website.

5. Contact Info:

Name, Email, phone, organization, job title, photo, etc.

6. Additional Info:

Anything that may increase the value or credibility of your proposal, for example, presenter's relevant credentials or experience in the related field, etc. If the proposed or similar presentation has been presented in another venue, preferably a national venue, it will add to the credibility and interest to our audience; if the organization or the presenter has won relevant industry recognitions, such as awards or press citations, this will be of benefit in attracting attendees. Attachment of your presentation is welcome.

Please submit proposals to Conference.Proposals@mnasq.org **no later than May 31st., 2021.** Presenters will be notified no later than June 30th if they are selected for the Minnesota Quality Conference.

For general questions about the Minnesota Quality Conference, please email conference@mnasq.org.